

Program Data Sheet

Name of Event: Bridge to Terabithia Reading Program		Pilot Program
		Revised program
		Repeat Program
Date: 16 Jan – 28 Feb 2007	Day of Week:	Time:
Location: Library	Information Phone #: 788-2909	Price: None
Program Coordinator: Karen Lewis		
Phone #: 788-2967	Fax #: 788-2931	e-mail Address: Karen.lewis@us.army.mil
Purpose of the Event: Promote reading and movie		
Indicator/Measure of Success: Number of entries		
After Action Report (AAR) Comments from Prior Event(s):		

Key POCs

Name	Requirements	Phone #	Fax #	e-mail	Actions
	Publicity				
	Equipment				
	Supplies				
	Audio/video				
	Decorations				
	Food & Beverages				
	Procurement				
	Set-up / Clean-up				
	Other				

After Action Report

Financial Analysis		
Sales:		Notes:
COGS:		
Other Revenues:		
Labor:		
Other Expenses:		
NIBD:		

Program Analysis	
Attendance: 87 entries	
Indicator/Measure of Success: Number of entries	
Elements to Change: Allow only a set number of entries per child. One family accounted for over half of the entries.	
Elements to Eliminate:	
Elements to Add:	
Other Comments: This event was sponsored by FMWRC. All the materials and prizes were donated by them for the libraries. It was a chance to give away nice prizes at no cost to the installation. Great feedback from the parents. Many said the children were required to read for school so this gave them more incentive to read.	